

Department of Business
Faculty of Business
Babes-Bolyai University
Romania

in
collaboration
with

Department of Accounting & Finance
School of Business and Finance
Technological Education Institute
Western Macedonia Greece

and in partnership with

NWU Business School
North West University
South Africa

Faculty of Business Dokuz
Eylül University
Turkey

Entrepreneurship & Innovation
Department Faculty of Economics and
International Relations
Cracow University of Economics
Poland

are pleased to announce

The International Conference

SMALL AND MEDIUM SIZED ENTERPRISES IN A GLOBALIZED WORLD

7th Edition

September 25th-27th, 2014
Kozani, Greece



Chair of the conference scientific committee

Prof. **Nikolaos Asimopoulos**, Rector of Technological Education Institute
Western Macedonia, Greece

Scientific committee members

Prof. **Pieter Buys**,
North-West University, South Africa
Prof. **Djula Borozan**,
J.J. Strossmayer University of Osijek, Croatia
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Conference venue

**Campus of Technological Education Institute Western Macedonia, Kyla
Kozani, Greece (<http://www.teiwm.gr>)**



Conference Objectives:

The main objective of the present conference is to encourage researches concerning SMEs in a globalized world through networking and collaboration between academics and practitioners.

The conference also aims to serve as a forum between entrepreneurs, managers, academics and researchers who are invited to exchange information, knowledge and experience in the broad field of SMEs matters.

Conference Language: English.

Conference Main Topics:

- opportunities and challenges that SMEs face in globalization
- development strategies for SMEs in the context of globalization;
- local, regional and global issues for SMEs;
- microfinance, angel finance, venture capital and the SMEs;
- taxation and accounting matters for SMEs;
- entrepreneurship;
- business opportunities in IT&C;
- knowledge and innovation;
- entrepreneurship and business statistics;
- marketing policies;
- HRM policies.

All the papers not investigating the above listed topics, thus discussing other challenging issues related to the general topic of the conference will be considered as well.

There will be organized a **special panel for undergraduate, master and PhD student papers.**

A panel session may be organized by a group of four – five people who give their regular presentations on a given subject (at their choice). After acceptance, the promoter will be responsible for the session and will chair it. In order to organise the Special Session, please send by March 20th 2014 the following information: title of the session; a paragraph describing the content of the session; name, surname and affiliation of the session chair/co-chairs and email address.

Paper Submission – Calendar:

Abstract submission:	April 27th, 2014
Notification of abstract acceptance:	May 5 th , 2014
Full paper submission:	June 28th, 2014
Notification of accepted papers:	July 31 st , 2014
Early registration:	August 31st, 2014
Confirmation of the participation:	September 20 th , 2014

The abstract should be of about 500 words. For the paper format please follow the link: <http://www.studia.ubbcluj.ro/download/instr/negotia.pdf>

Please submit your paper to: smes2014@teikoz.gr

Paper Publication:

All submitted papers will be double-blind reviewed. The selected papers will be published in the conference proceedings (electronic); at least one author must be registered for the presentation of the paper at the conference. Selected papers will be published in the journal ***Studia Negotia*** (indexed by: **CEEOL, EBSCO, RePEc, DOAJ, Cabell's**).

Registration fees:

Early registration fee:	Regular participants	120 EUR
	Undergraduate, master, PhD students, AACSB, and AFER members	80 EUR

Late registration fee (starting with September 1st, 2013):	Regular participants	150 EUR
	Undergraduate, master, PhD students, AACSB, and AFER members	100 EUR

The registration fee includes:

Conference proceedings – **CD**;

Studia Negotia (indexed by: **CEEOL, EBSCO, RePEc, DOAJ, Cabell's**) with selected papers;

Refreshments;

Lunches & dinners all the Conference days in the restaurant of Technological Institute

A two ways bus ticket Thessaloniki – Kozani –Thessaloniki (for the participants from abroad)

Please pay the registration fee in the following account: (will be announced in March 2014).

Please do confirm your participation until September 20th, 2014.

Accommodation:

Please visit:

Kozani- in the city

<http://www.aliakmonhotel.gr/>

http://www.hotel-katerina.com/katerina_kozani/EL/index.php

<http://www.ermionio.gr/>

<http://www.elenakoz.gr/>

Ptolemaida (27 kill. From Kozani)

http://www.pantelidis-hotel.gr/main_pant.html

<http://www.ioannou-resort.gr/>

More options:

<http://www.booking.com>

<http://www.tripadvisor.com.gr/>